



Success Story: Meguiar's®

Car Care Made Easy for Car Crazy People

With over 110 years of experience in the car care market, Meguiar's® takes great pride in being the industry's "Surface Care Specialists", offering only the highest quality, specialized products for almost every surface. With an extensive product line of car care items, they offer solutions for every "Car Guy" and enthusiast, including waxes and gel liquids.

Meguiar's is always searching for ways to make car care easier, from its formulations to its packaging. With this in mind, Meguiar's needed to find closures that would allow their products to dispense just the right amount of their products. Stull Technologies' disc top closures alleviated their concerns with their ability to allow liquids to evenly dispense onto any surface with just one hand.

Creating custom orifice sizes helped to ensure that only a small, even coat would dispense for wax applications while products like Meguiar's popular Endurance® Tire Gel would dispense the correct amount required to achieve a glossy shine. From gels to waxes, Meguiar's was able to find a simple, yet sleek closure that dispenses easily and enhances the look of their packaging.

Customer:
Meguiar's® Company

Product Market:
Automotive

Featured Products:
Meguiar's Endurance® Tire Gel,
Cleaner Wax and Gold Class™
Carnauba Plus

Closure:
28mm/410 smooth wall disc top
with custom orifice sizes



One Company - Unlimited Packaging Possibilities



Challenge

Meguiar's needed a closure that would be easy to open and give consumers the ability to control the flow of their car care products.

Solution ?

Disc top closures with customized orifice sizes provides the dispensing convenience that customers expect when cleaning their vehicles.

Contact

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